



# ARAVINDHAKUMAR

## UI & UX Developer

### PROFILE

Highly skilled and innovative developer specializing in WordPress, Shopify, HTML, CSS, JavaScript, and PHP programming languages. Extensive expertise in crafting and managing dynamic websites, with a proven track record in website development and administration. Proficient in all facets of WordPress site creation, encompassing design, plugin integration, and execution. Meticulous and well-versed in utilizing Bootstrap, along with adept knowledge of cloud hosting and GitHub for seamless collaboration. Adept in the realm of e-commerce, dedicated to delivering exceptional customer experiences from initial consultations through website maintenance.

### EDUCATION HISTORY

#### ● Masters in Wireless Technology

Madras Institute of Technology, Chennai  
Sept 2018 - Nov 2020

#### ● Bachelor in Electronics Engg

Tagore Engg College  
Jan 2012 - Nov 2016

### SKILLS

WordPress	<div style="width: 95%;"></div>
Shopify	<div style="width: 85%;"></div>
HTML,CSS	<div style="width: 95%;"></div>
JavaScript	<div style="width: 90%;"></div>
Bootstrap	<div style="width: 95%;"></div>
jQuery	<div style="width: 85%;"></div>
PHP	<div style="width: 90%;"></div>
MySQL	<div style="width: 85%;"></div>
Cloud Hosting	<div style="width: 90%;"></div>
CMS	<div style="width: 95%;"></div>
Web security	<div style="width: 90%;"></div>
Web Optimization	<div style="width: 95%;"></div>
GitHub	<div style="width: 85%;"></div>

### WORK EXPERIENCE

#### ● UI & UX Developer

*BLeap Digital Marketing & consultants*  
Sept 2021 - June 2023

*Design and develop complex web development solutions for back-end and front-end development with respective languages to establish and guide website architecture and functionality.*

#### ● Junior Digital Marketing Executive

*MarketU- Digital Marketing Agency*  
April 2020 - July 2021

*Handled SM Marketing & Email Drip campaigns. Coordination with Agency to execute all paid marketing campaigns such as FB ads, Insta Ads and Google Ads. Design & Develop custom user-friendly WordPress websites for branding our clients business, services and organization...*

### CONTACT

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